

# **QUALITY POLICY**

The principal activity of Aluminum Kety EMMI is production and marketing of aluminium products. We specialize in mechanical and surface treatment of aluminium components. We know how to listen to the needs, ideas, and wishes of customers in the development and manufacture of the most demanding products. Our references are flexibility, high quality workmanship, reliable and timely delivery, thoughtful and reasonable pricing, where satisfied customer is always our guiding principle.

We offer quality products at competitive prices and at agreed deadlines. We are willing to adapt to the needs of customers and modify products to meet their requirements. Our competitive advantages are flexibility and the possibility of producing smaller batches at agreed deadlines (timeliness).

Our future is reflected in:

## **MISSION**

For aluminium with glance

### VISION

To become an European centre of excellence for comprehensive technological solutions for aluminium components

## STRATEGIC ORIENTATIONS

Basic strategic orientations followed by the company:

- Growth of sales and added value;
- To increase net profit and business profitability;
- Human resource development;
- Focus on quality and business excellence;
- Promoting innovation and investing in technological development;
- Long-term financial stability;

### **VALUES**

- Responsiveness
- > Professional and personal growth of employees
- Responsible attitude towards resources
- Care for the environment and good and healthy working conditions

# **KEY GOALS**

- Increase profitability
- Cost retention
- Increase sales
- Reduce stocks
- Moderate investments
- Increase the number of proactive employees at all levels
- Compliance with legal and regulatory requirements

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Director: Roman Stegne

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